

# TRUSTONIC

## Beyond mobile

Richard Hayton, CTO

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What do  
you do?



# Two views of security

To keep you out



To let you in



# New, Better, less Risky Experiences





IoT?



IOT is

**BIG**

Really Big.

**You just won't believe how vastly, hugely,  
Mind-bogglingly big it is.**

I mean, you may think it is a long way down the road to the chemist, but that's *peanuts* to IOT!



# FOURTH INDUSTRIAL REVOLUTION



1

Steam engine



2

Mass production



3

Internet technology



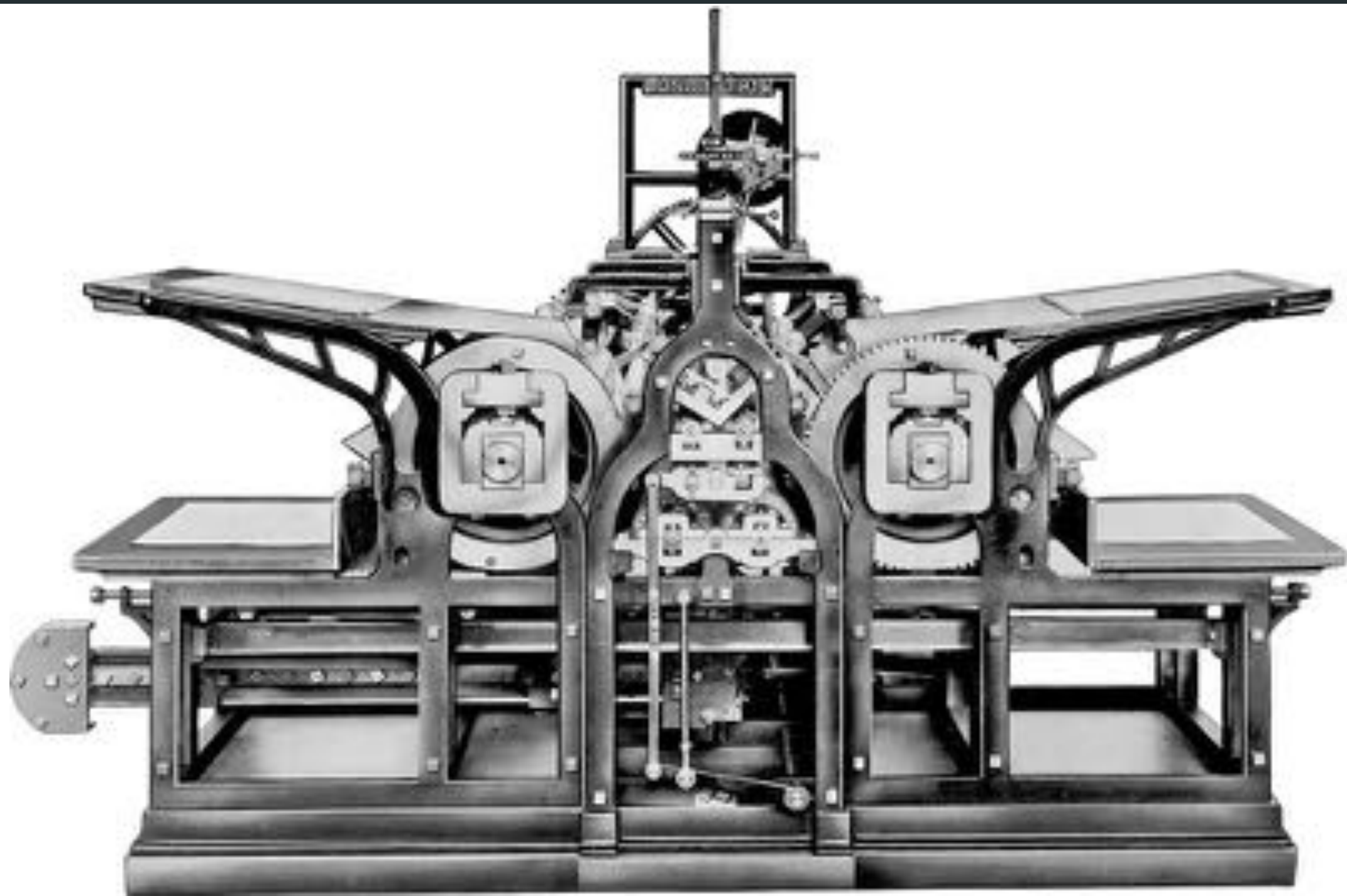
4

Internet of Things

IR# 1











**AT&T**









# Kinibi & Kinibi-M for IoT



Full TEE-OS for A Class Processors  
Global Platform APIs  
Flexible cryptography  
Secure code separation...



Modular software for M Class Processors  
Global Platform *inspired* APIs  
Flexible cryptography  
Secure code separation...

IR#2







NINE

ALL WOOD CASES  
6445





# Enabling device trust

Devices must be...

**Legitimate** – to avoid fraudulent clients and fake components and devices

**Identifiable** – linked to an account or purpose during operational lifetime.

**Protected** – Combating new threats and exploits require secure in-field automatic update



# Digital Holograms



These are a new technology to allow anyone in the manufacturing chain to securely and *irreversibly* attest to a stage of manufacture

Can also be used in field

- Assignment to company/user
- Maintenance
- End of Life
- Etc.





# IR#3



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LinkedIn



Vine



Instagram



Google+





Facebook



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YouTube



Snapchat



WhatsApp



Vine



LinkedIn



Facebook



Tumblr



Twitter

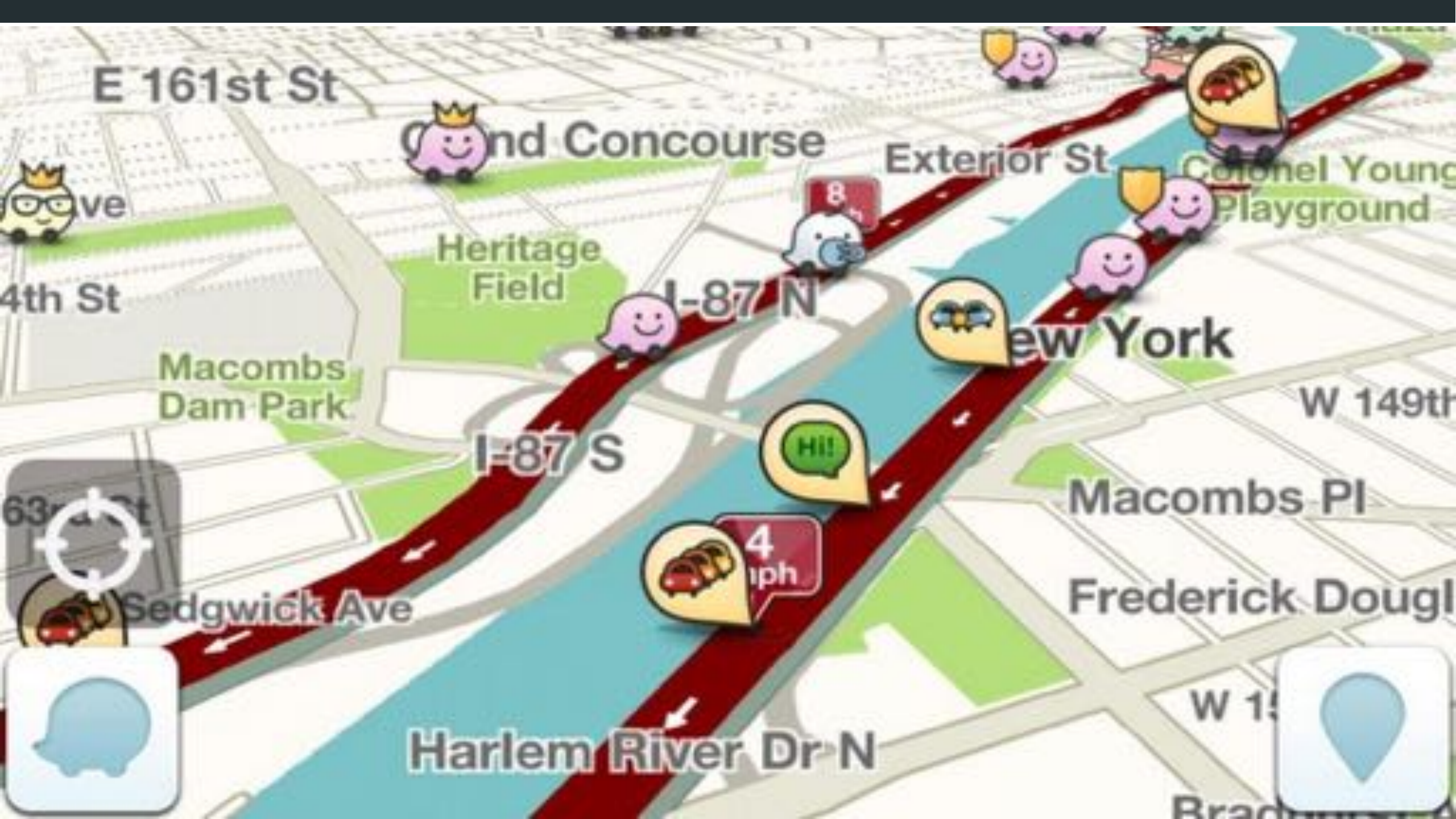


Instagram



Google+





E 161st St

nd Concourse

Exterior St

Colonel Young  
Playground

ve

4th St

Heritage  
Field

I-87 N

New York

Macombs  
Dam Park

I-87 S

W 149th

63rd St

Macombs Pl

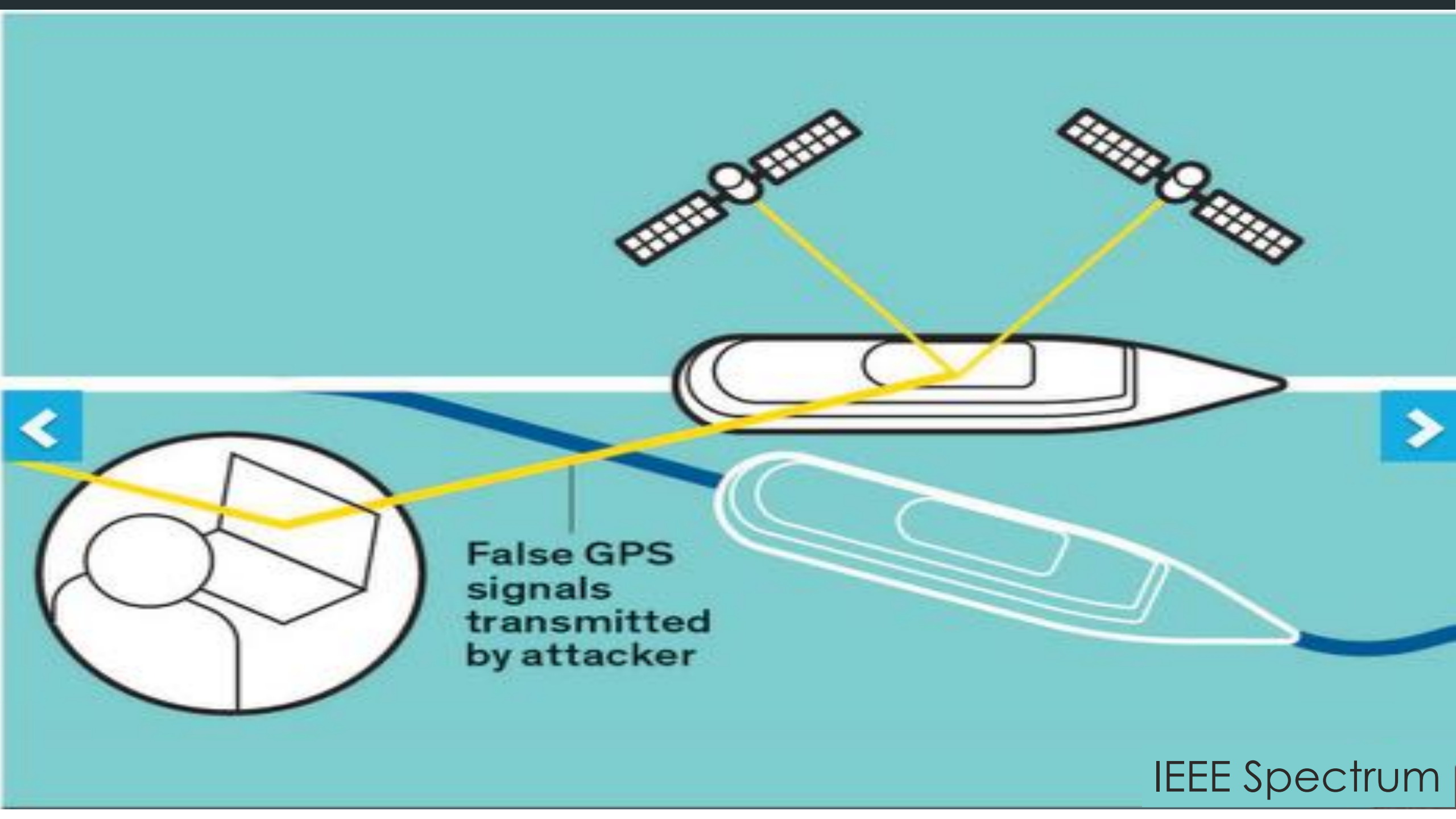
Sedgwick Ave

Frederick Dougl

Harlem River Dr N

W 15

Brad



False GPS signals transmitted by attacker

regulations

regulations  
standards

risks

rules  
strategy

control

**COMPLIANCE**

practices

policy

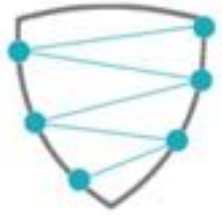
security

governance

law







IOT **CYBERSECURITY** ALLIANCE™



National Cyber  
Security Centre

a part of GCHQ



**GLOBALPLATFORM**





# Establishing a framework for Trust



“Trust me I’m a Robot” & “A Matter of Policy”

<https://www.trustonic.com/news/category/blog/>

A group of humanoid robots with white, metallic-looking skin and dark, jointed bodies. They are standing in a line in a dark, industrial-looking environment with large pipes and machinery in the background. The lighting is dramatic, highlighting the robots' faces and bodies.

IR#4

What will be unique about the  
IoT Revolution?



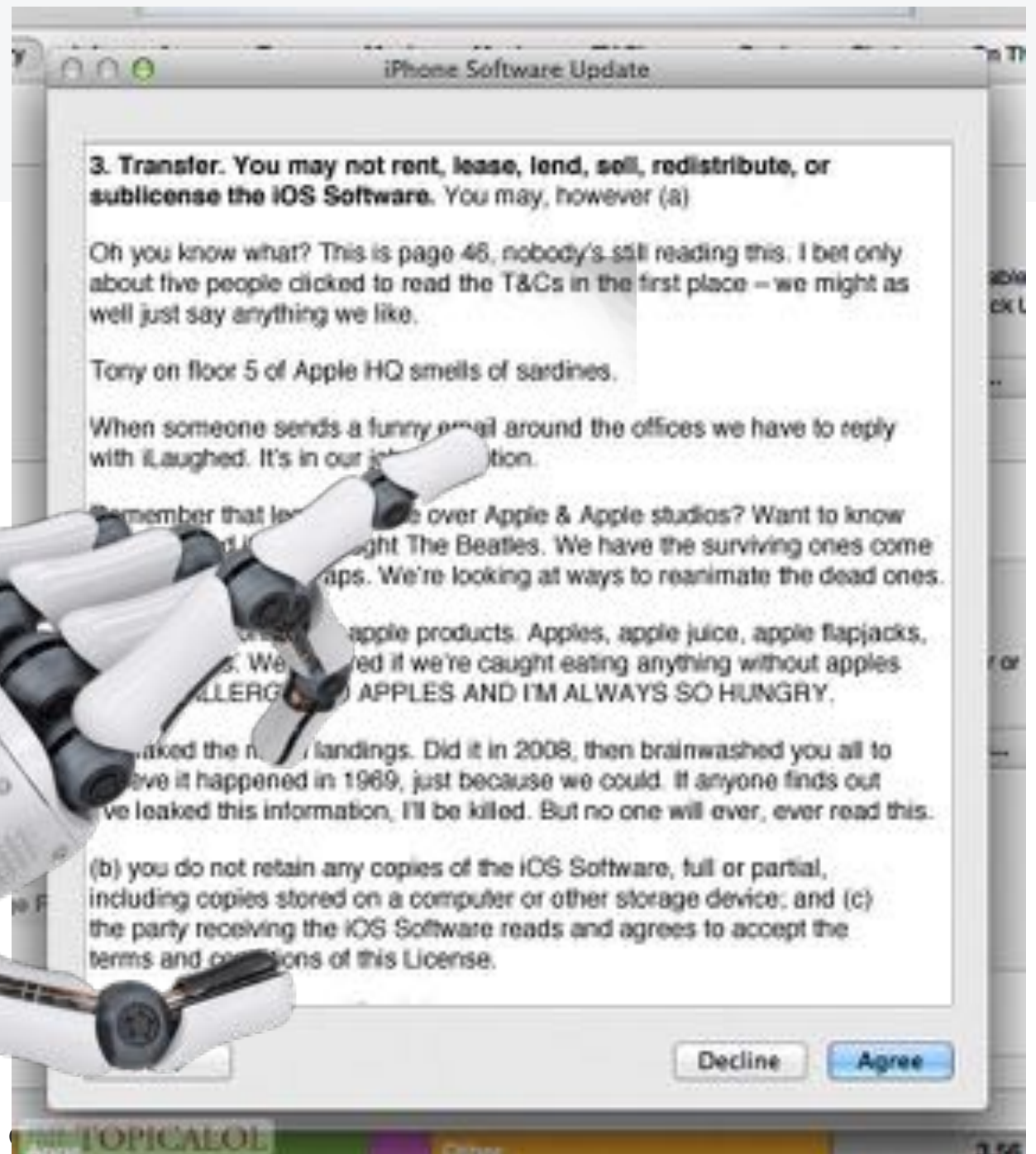
# New class of actor...

Not necessarily full blown robots...

But devices doing things that used to be preserve of humans



# Seriously?



- *Really Smart Meter*
- *Control my electricity usage*
- *Buy (or sell) electricity on the open market*





# Who might be behind a hack...

## “End User”?

- Get free electricity.

## “Terrorists”?

- Overload grid? Burn down house? ...

## “Criminals”

- Manipulate energy market

## “Power Companies”

- Use more power – work for supplier not consumer...

## “Insurance Companies”

- Spy on homeowners to determine risk

## “Governments”

- Enforce policies / “lifestyles”. Overreach...



One penny on each transaction...



# WHAT CAN WE LEARN?

Breadth  
Changed assumptions

1

Steam engine

Scale & Competition  
Need to establish Trust in your brand

2

Mass production

Decentralized Control  
Need to be flexibility

3

Internet technology

Non Human Actors  
Who/What Do you trust?

4

Internet of Things

# Its all about Trust



Flexible  
Policies

Validation &  
Certification

Secure Software

Secure Manufacture

Thank you

Richard Hayton  
CTO

