

Increasing Smartphone Activations to Maximize Revenue for our North American Carrier Customers

With device subsidies rising and customer acquisition costs growing, unactivated devices can be a serious problem for carriers and MVNO's in the United States. Enabling Trustonic's device locking solution, ensures smartphones are required to be activated onto the customers' network to function, protecting their upfront investment.

Providing subsidized devices with flexible financing options helps more customers upgrade to a better, smarter, and more capable smartphone they want.

With the help of secure device financing we provide our customers with the confidence to offer heavily subsidized devices to a much wider range of customers - without risk - thanks to our robust device management that protects that investment.

The numbers tell a compelling story of success

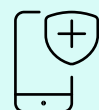
Typically customers will see



34% decrease in losses from subsidized devices in just 90 days



15% increase in service revenues across national retail channels



70% reduction in unactivated devices

Why choose Trustonic's Telecoms Platform?

Faster Rollout. Measurable Impact. Faster Growth.



Can be implemented in just 90 days – 4x faster than internal development estimates



Delivers a positive return on investment within the first 90 days of deployment



Financial confidence to range more devices in previously problematic channels

The benefits of working with Trustonic

Why Trustonic is the clear choice

Industry Leaders

Proven success across multiple mobile Carrier and MVNO partners

1

Comprehensive Coverage

Can be implemented across all OEMs and already protects over 280 million smartphones in 36 countries

2

Speed to Market

Fast integration and the capability to implement smartphone locking at scale

3

Technical Integration

Trustonic has the right API's to connect with existing infrastructure

4

Expertise

The world's largest mobile device locking company with a proven track record

5

Find out how Trustonic's Telecoms Platform can boost business through device locking

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